|  |  |
| --- | --- |
| **Name of Company** |  |
| **Country** |  |
| **Company Address** |  |
| **Industry/Sector(s)** | ❑ Artificial Intelligence | ❑ Biotech | ❑ Healthcare | ❑ Fintech |
| ❑ Edutech | ❑ Big Data | ❑ Mobility Tech | ❑ Property Tech |
| ❑ Mobile (PC) Game | ❑ Food Tech | ❑ Media Platform | ❑ Others |

1. **Contact Information**

|  |  |
| --- | --- |
| **Representative**(Contact Point) | Name: *(Mr., Ms., Dr., etc.)* |
| Position:  | Birth Date: YYYY/MM/DD |
| E-mail: CC:  | WhatsApp:LinkedIn URL: |
| **CEO Profile** | * *Work experience, background, education, etc.*
 |

1. **Company Information**

|  |  |
| --- | --- |
| **Company Introduction** | *History and vision* |
| **Webpage** | Website: | SNS (Instagram etc.): |
| **Year Founded** |  |
| **Corporate Registration Number** | * *Please attach the certificate of corporate registration*
 |
| **CEO** | Name: *(Mr., Ms., Dr., etc.)* |
| **Personnel** | * *# of Founders:*
* *# of Staff:*
 |
| **Shareholding Structure** | * *Founders / Employees / Investors etc.*
 |
| **Owned business facilities** | * *Factories, labs, etc.*
 |

1. **Product and Market Information**

|  |  |
| --- | --- |
| **Product/Service Introduction** | * *Simple introduction for product or service (1-2 sentence)*
* *Including a photo of the product*
 |
| **Differentiation** | * *What makes your product/service special?*
 |
| **IP and awards** | * *If any*
 |
| **Business Model** |  |

1. **Financial Information**

|  |  |
| --- | --- |
| **Key Financials**(Revenue) | * *Revenue for the last year (2023)*
* *Revenue for the first quarter (2024 Q1: January-March)*
 |
| **Investment History** | * *No. of total investment, Investor, Amount*
 |
| **Investment Plan** |  |

1. **Korean Market Entry Strategy**

|  |  |
| --- | --- |
| **Market Analysis****(local & global)** | * *Plans for expanding business into Korean market*
* *Market analysis (including market size & competitors in Korea)*
 |