|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Name of Company** |  | | | |
| **Country** |  | | | |
| **Company Address** |  | | | |
| **Industry/Sector(s)** | ❑ Artificial Intelligence | ❑ Biotech | ❑ Healthcare | ❑ Fintech |
| ❑ Edutech | ❑ Big Data | ❑ Mobility Tech | ❑ Property Tech |
| ❑ Mobile (PC) Game | ❑ Food Tech | ❑ Media Platform | ❑ Others |

1. **Contact Information**

|  |  |  |
| --- | --- | --- |
| **Representative**  (Contact Point) | Name: *(Mr., Ms., Dr., etc.)* | |
| Position: | Birth Date: YYYY/MM/DD |
| E-mail:  CC: | WhatsApp:  LinkedIn URL: |
| **CEO Profile** | * *Work experience, background, education, etc.* | |

1. **Company Information**

|  |  |  |
| --- | --- | --- |
| **Company Introduction** | *History and vision* | |
| **Webpage** | Website: | SNS (Instagram etc.): |
| **Year Founded** |  | |
| **Corporate Registration Number** | * *Please attach the certificate of corporate registration* | |
| **CEO** | Name: *(Mr., Ms., Dr., etc.)* | |
| **Personnel** | * *# of Founders:* * *# of Staff:* | |
| **Shareholding Structure** | * *Founders / Employees / Investors etc.* | |
| **Owned business facilities** | * *Factories, labs, etc.* | |

1. **Product and Market Information**

|  |  |
| --- | --- |
| **Product/Service Introduction** | * *Simple introduction for product or service (1-2 sentence)* * *Including a photo of the product* |
| **Differentiation** | * *What makes your product/service special?* |
| **IP and awards** | * *If any* |
| **Business Model** |  |

1. **Financial Information**

|  |  |
| --- | --- |
| **Key Financials**  (Revenue) | * *Revenue for the last year (2023)* * *Revenue for the first quarter (2024 Q1: January-March)* |
| **Investment History** | * *No. of total investment, Investor, Amount* |
| **Investment Plan** |  |

1. **Korean Market Entry Strategy**

|  |  |
| --- | --- |
| **Market Analysis**  **(local & global)** | * *Plans for expanding business into Korean market* * *Market analysis (including market size & competitors in Korea)* |