



BRUNEI MSME FESTIVAL 2025

RAMADAN EDITION

13 - 16 MARCH 2025

3 PM - 11PM

**MUNAWWARAH &
MAWADDAH HALLS,
LEVEL 7, SETIA POINT
SHOPPING MALL**

CONTACT US

MSME Festival Secretariat

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BEDB

BRUNEI ECONOMIC
DEVELOPMENT BOARD
BRUNEI DARUSSALAM



ABOUT

In the movement towards Brunei's vision to diversify the economy, there has been a rise in entrepreneurs with a variety of products and services across the Sultanate. With the majority of the businesses consisting of Micro, Small and Medium Enterprises (MSMEs), there is a need of opportunities and encouragement to show that their contributions are imperative to improving Brunei's economic growth.

The Brunei MSME Festival, organized by Brunei Economic Development Board (BEDB), is a platform to raise awareness of Bruneian products/services while promoting & celebrating entrepreneurship.

For 2025 Ramadan Edition, this 4-day event serves to encourage additional sales activities of our local enterprise in the fasting month.

The main objectives of the Brunei MSME Festival are:

- ▼ To promote entrepreneurial culture by showcasing entrepreneurship
- ▼ To raise awareness of support programs and services by BEDB
- ▼ To market and raise awareness of Bruneian products and services offered by local MSMEs, and identify their potential for export

EVENT HIGHLIGHTS



Exhibition

- 150+ booths
- Categories: F&B Manufacturing, F&B Retail, Fashion & Textile, Beauty & Healthcare, Services, Government Agencies



Activities

- Hosted buyer's programme and hosted tour
- lucky draw



EXPECTED EXHIBITORS & VISITORS



Expected Exhibitors

Brunei-registered businesses from the following industries:

- Food & Beverages
- Beauty, Cosmetics & Healthcare
- Fashion & Textile
- Services
- Institutions & Associations



Expected Visitors

- Distributors & Buyers
- Entrepreneurs
- Families
- General public





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